

# Ambassadors

Quick Start Guide

# Step 1: Browse

**Browse** the content to see what interests you (click on any headline to see the full post)

Showcased posts stills and video



**Photographer Braden Summers calls for mainstream advertisers to include gay couples in their**

"When we're used to seeing this kind of imagery on a global scale, it will soften the hate in people."

I am 10 posts  
of total shares



**Revelations: Experiments in Photography trailer**

Discover the influence of early scientific photography on modern and contemporary art in this major new exhibition, featuring some of the rarest images from the pioneers of photography. Open 20 March - 13 September 2015. Book now <http://www.sciencemuseum.org.uk/revelations>

Comment • Favorites • Like



Scrolling Main Feed for more stories. New poses added daily.



Main Feed

**The weird & wonderful photos of the week you need to see**  
Jun 15, 2015



Official pictures of the week past

I am 10 posts  
of total shares



**A look at 'Most Creative Person' Carrie Brownstein**  
Jun 15, 2015



Portrait by Getty Images/Contour photographer, Craig Fendley

I am 10 posts  
of total shares



**This photographer created a miniature version of himself**  
Beth Wachtel - Luke Jun 15, 2015



Chris Buck's futuristic take on self-portraiture!

I am 10 posts  
of total shares



**Who was Eve Arnold? The woman behind some iconic photographs**  
Beth Wachtel - Luke Jun 14, 2015

I am 10 posts  
of total shares



I am 10 posts  
of total shares



# Step 2: Select

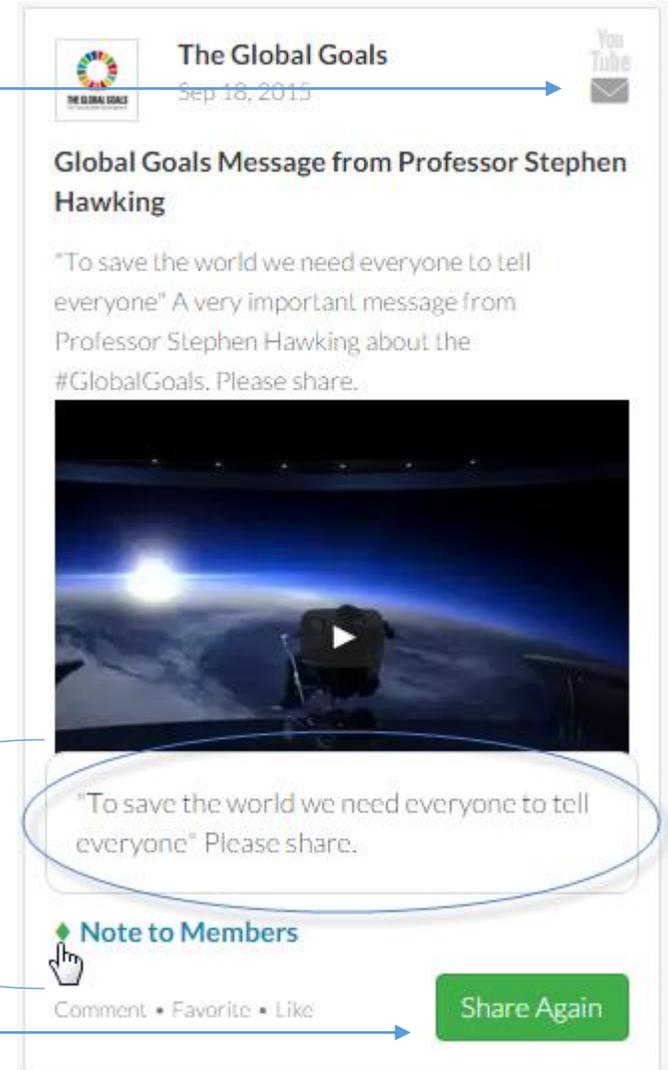
**E-mail a post** if you like by using the email icon.

**Select** the content you like by clicking to prepare your post for sharing



**Note to Members** is an option we sometimes use to say something to members about a post. The note appears when you hover and the message in the bubble does not appear in your post, it's an aside from the Ambassadors team, to our members.

**Share Again** means you've already shared a post. Clicking will allow you to add it to additional channels you may have skipped the first time around.

A screenshot of a social media post from "The Global Goals" dated "Sep 18, 2015". The post title is "Global Goals Message from Professor Stephen Hawking". The text reads: "To save the world we need everyone to tell everyone" A very important message from Professor Stephen Hawking about the #GlobalGoals. Please share. Below the text is a video thumbnail showing a view of Earth from space with a play button. A blue bubble containing the text "To save the world we need everyone to tell everyone" Please share." is overlaid on the video. At the bottom, there is a "Note to Members" section with a hand cursor icon, and a "Share Again" button. Other icons include "Comment", "Favorite", "Like", and "YouTube". Blue arrows from the text blocks point to the email icon, the "Share" button, the "Note to Members" bubble, and the "Share Again" button.

# Step 3: Personalize

**Personalize** the share message to speak to your followers! We encourage you to express your views in your own voice--share your thoughts on why the post is interesting to you.

**Transparency:** Disclose your connections! You can do this by adding #GettyInsider to posts that directly promote iS or Getty Images and #GettyContest if you are posting as part of a Contest we are running for Ambassadors (see Transparency Requirements Guide for detail).

**Tailor:** Share each post with all channels or select a few specific channels for best fit.

**Share** the post immediately, or **Schedule** to share at a future date and time.

## Masculinity Gets a Modern Makeover in Getty Images' Newest Stock Art Collection

Stock photography is everywhere, and a lot of it reinforces traditional gender roles. But Getty Images partnered with Sheryl Sandberg's LeanIn.org last year to change that by creating a collection of 2,500 images showing women in more empowering

[View Original Link](#)



This post promotes our brand--be transparent, disclose your connection by adding the appropriate hashtag!

Characters Remaining: 9

[Use Same Text For All Channels](#)

Masculinity Gets a Modern Makeover in Getty Images' Newest Collection via @Adweek

#GettyInsider

f in

Masculinity Gets a Modern Makeover in Getty Images' Newest Collection via @Adweek

#GettyInsider

Select All / None



Claudia Micare



Claudia Micare



Claudia Micare



CMicare\_GI



[Add a Channel](#)

[Schedule](#)

[Share](#)

# Navigation

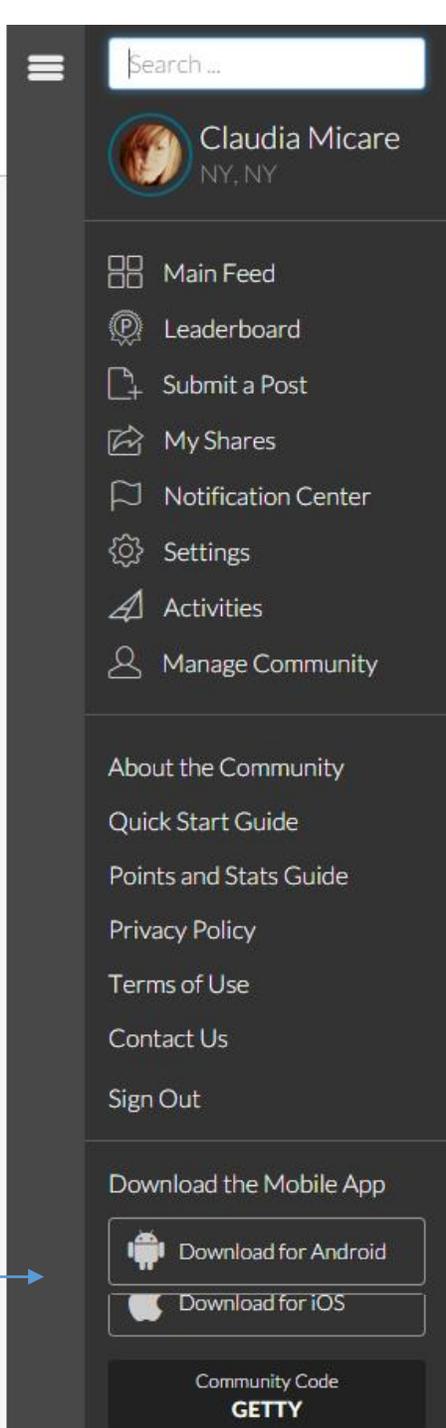
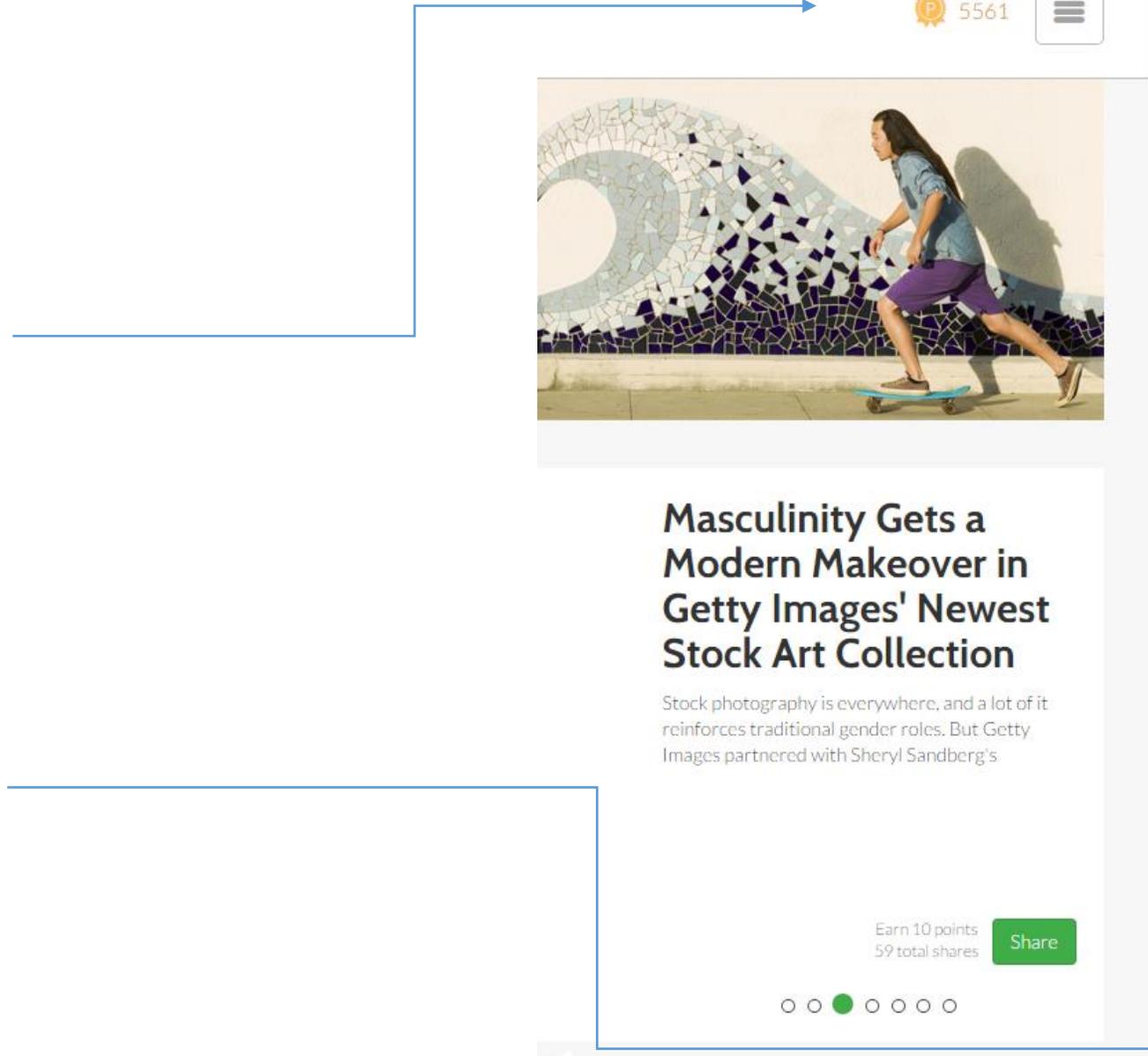
 5561 Points allow you to track the impact of your posts and use the  drop-down menu to link to User Guides, Policies, Settings, Leaderboard, your shares, etc.

## Mobile App



Download the iOS or Android Mobile App by “VoiceStorm” for access to the Ambassadors program on the go.

(Note: Use Code **GETTY** to access)



# Stats + History

 5561

Clicking on your point tally will show your position in the Leaderboard.

Click your name to access your stats and share history.

#	Member	Points
4 <sup>th</sup>	 <a href="#">Claudia Micare</a>	5561
1 <sup>st</sup>	 Crezalyn Nerona Uratsuji	23475
2 <sup>nd</sup>	 Chris McBurney	7191

Drill into your stats on the article level by clicking the “you shared...” band at the bottom of any post in your history.

## Profile



Joined on March 30, 2015

Claudia Micare  5,561

### Stats

 Shares	200
 Clicks	290
 Reactions	140
 Active Points	5,561
 Redeemed Points	0

### Leaderboards

 Getty Images or iStock Employee Le...	#4
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Recent Activity | About Me

Shared on  

### Who was Eve Arnold? The woman behind some iconic photographs

Beth Wachtel - Lipke Jun 14, 2015



Magnum Legacy- A new book out about the legendary photographer

Earn 10 points  
51 total shares [Share Again](#)

You shared 4 times - Jun 15, 2015

Shared on 

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Magnum Legacy- A new book out about the legendary photographer

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You shared 4 times - Jun 15, 2015

Shared on  

 Science Museum  
Mar 19, 2015

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Comment • Favorite • Like [Share Again](#)

You shared 4 times - Jun 12, 2015