

IMAGE MANIPULATION

Photo manipulation (i.e.: changing the content of a photograph) is a very serious issue in the editorial photo industry.

Acceptable Changes

Cropping.

Minor color adjustments.

Limited lightening or darkening.

Limited sharpening.

The removal of dust resulting in a dirty lens or sensor.

Converting a color image to black & white.

Creating a true silhouette effect from an image.

Removal of Red Eye (caused by Flash Photography) as long as it does not affect the context of the photography.

Unacceptable Changes

Any other changes not included in the preceding list of Acceptable Changes, including but not limited to the following:

Adding or removing objects or information that weren't in the photograph to begin with.

Extreme color, lightening and darkening adjustments using Photoshop or any other computer software (i.e., making a gray sky blue, a blue sky orange or a gray subject black.

Changing the editorial content of any image is unacceptable.

On-camera filters

The use of on-camera filters (including Polarizing, graduated, star burst or special effects filter) is acceptable. However, any photographs created by using these filters **MUST** include the following line at the front of the caption field and special instructions field:

Caption example: NASHVILLE TN - APRIL 09: (EDITOR'S NOTE A special effects camera filter was used for this image): Joe Rightwing #21 of the Nashville Predators skates during warm ups on April 9, 2014 in Nashville, Tennessee. (Photo by Joe Photo/Getty Images)

It is the responsibility of the individual Photographer who has taken a photo with a filter to make sure that this Editor Note is clearly written in the main body of the caption on each photo before it is transmitted to the Picture Desk. If your material has been edited and captioned by a Field Editor it is still the responsibility of the Photographer to inform the editor that a filter has been used and make sure the Editors Note is in the caption.

Some of the more common changes may include any of the following:

Digitally composed [panoramic] Images

(EDITORS NOTE: Image is a digital [panoramic] composite.)

High Dynamic Range Images (HDR or HDRI)

(EDITORS NOTE: Exposure latitude of this image has been digitally increased.)

Conversion to black & white

(EDITORS NOTE: Image has been converted to black and white.)

Retouching

(EDITORS NOTE: This image has been retouched at the request of [the subject/the client].)

Other manipulation

(EDITORS NOTE: This image has been altered: [Insert description here].)

In short, if you are uncertain, please contact the Getty Images news desk.