

GETTY IMAGES INTRODUCES NEW “GRANTS FOR GOOD” PROGRAM

Two New Grants Expand Program and Support Photographers' Work With Non-profits

SEATTLE, NEW YORK and LONDON – FEBRUARY 19, 2009 – Getty Images, Inc., the world's leading creator and distributor of visual content and other digital media, today announced an expansion of its photographer grant program to involve the creative community, whose work often benefits the non-profit sector. Getty Images Grants for Good will award two photographers \$15,000 each to cover costs associated with creating compelling imagery to raise awareness about the issues and work of a non-profit they admire.

“The growth of our grant program is a testament to Getty Images' ongoing commitment to making tangible, positive contributions in the world through the power of imagery,” said Andrew Saunders, vice president of imagery at Getty Images. “These grants enable more photographers to produce extraordinary imagery for important causes, supporting non-profits, NGO's, professional associations and charities.”

Getty Images is bringing together a distinguished panel of industry experts to judge the grant applications. The panel currently consists of Curator Christopher Phillips, International Center of Photography; Creative Director Dennis Freedman, *W Magazine*; and, Publisher and Editor Lesley Martin, Aperture Foundation.

The two grant recipients will be announced at the 2009 Cannes Advertising Festival in June. In addition to the cash prize, the winning photographers will have the option to collaborate with Getty Images' team of art directors, photo editors and producers during the execution of their project. The photographers' resulting work will be showcased on gettyimages.com and will be used by the non profit to develop more powerful visual communications.

“Photographers are encouraged to approach their grant project with a high level of creativity and collaboration with the non-profit and their creative agency,” said Saunders. “It also provides photographers with tremendous flexibility in their donation to the non-profit. Photographers can choose to have either all or a portion of the funding directed to the designated charity if they wish to contribute their own time or resources to the project.”

Grants for Good applications are due April 15, 2009. To apply, photographers are asked to submit a short written proposal outlining the shoot plan, a supporting portfolio of work, their CV/resume, a profile of the non-profit with whom they will partner, and a statement of the organization's support for the application. All materials are to be submitted digitally through the new Getty Images Grants website, www.gettyimages.com/grants.

Getty Images Grants Program was first established in 2004 with Grants for Editorial Photography, awarding five a year of \$20,000 each to fund visionary new work by established and rising photojournalists. Since its inception, 20 photojournalists have been empowered to bring compelling news stories to light, while improving their craft with personally motivated assignments. In 2009, Getty Images is pleased to expand its program with Grants for Good, which enables photographers to produce powerful new imagery for the greater good.

For more information on Getty Images Grants for Good and Grants for Editorial Photography, including complete submission guidelines, please visit www.gettyimages.com/grants.

About Getty Images

Getty Images is the world's leading creator and distributor of still imagery, footage and multi-media products, as well as a recognized provider of other forms of premium digital content, including music. Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover, purchase and manage images and other digital content. Its award-winning photographers and imagery help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and websites. Visit Getty Images at <http://www.gettyimages.com> to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life.

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